



LEBANON COUNTRY REPORT

OVERVIEW OF THE SITUATION OF CULTURE

December 2018

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This report has been produced with assistance of the European Union. The content of this report is the sole responsibility of the Technical Assistance Unit of the Med-Culture Programme. It reflects the opinion of contributing experts and can in no way be taken to reflect the views of the European Commission.

EXECUTIVE SUMMARY

In 1943, Lebanon became officially The Lebanese Republic, assembling within its land different religions. Lebanon established a unique political system, "Confessionalism", which is a power-sharing mechanism based on religious communities. The co-existence of these religious communities has granted the country a freedom that is not shared by most of the other Arab countries.

Even though Lebanon gained its independence in 1943, it was not until 1993 that the Ministry of Culture was finally established. The aim behind the creation of this ministry was to set up an institution that would be the only reference for sponsorship and support of the Lebanese cultural life, in terms of knowledge, research and creativity.

There are no unified general objectives, principles or strategies that govern the Lebanese cultural scene. In European countries, cultural institutions work within the framework of the government's strategies, whereas in Lebanon, culturally, the government is almost non-existent. Each cultural institution enjoys free and independent internal governance. Individuals running these institutions have the absolute power over the objectives, principles and strategies of the institutions, which give room to creativity and freedom of maneuver.

However, with the difficult political situation in the region, the financial support for arts and culture is becoming more and more difficult, however it does not prevent the cultural scene from remaining lively and versatile. The Lebanese cultural scene depends mostly on independent

individuals/institutions/associations, which show great artistic, intellectual and/or entrepreneurship potentials. It is far from relying on anything but on human capacities and the possibilities they can bring. The majority of the institutions are non-profit associations, which allows them to get funds from foreign funding bodies (as most of these bodies require that the applicant be a non-profit







association). Most of the funding for the Lebanese arts and culture domain are foreign, mostly European ones.

There is a real expansion on the cultural level. The artistic scene is constantly moving, young and creative artists are emerging, the design and creative field have never been so vivid, theatre plays, musical creations, festivals, photo and painting exhibitions, crafts, dance... The city is always on the move and the Lebanese creators are present all over the world with their productions and initiatives. The main problem remains the same for almost all the cultural associations: securing money/funds for the running costs.

As of 2014, the Lebanese cultural scene has seen some changes with the arrival of a number of Syrian artists fleeing their homeland and seeking refuge in Lebanon. Theatre plays, concerts, other type of artistic disciplines and especially TV series started combining Lebanese and Syrian talents, opening up the doors to a new era of an interesting mix of nationalities. Unfortunately, with time, and due to the difficulties in getting residency permit and jobs in Lebanon, a big number of Syrians artists left to Europe, where they were welcomed and offered a stable life.

The cultural scene is very lively, but mostly in Beirut; however the potential to strengthen and improve the professional environment through the involvement of both the public and the private sectors, inside and outside the capital, is real. The involvement of the Ministry of Culture, which should provide the strategic framework within which cultural operators can perform, would be a positive development.

1- CONTEXT AND INTRODUCTION

Throughout the centuries, Lebanon, which gained its independence in 1943, was part of numerous successive empires: Egyptian, Persian, Assyrian, Hellenistic, Roman, Armenian, Eastern Roman/Byzantine, Arab (Umayyad, Abbasid, and Fatimid), Mamluk, Crusader's state, the Ottoman Empire and finally the French mandate. A number of Lebanon's most prestigious historical and cultural remains testify the passage of these civilizations.

In 1943, Lebanon became officially The Lebanese Republic, assembling within its 10,452 km2 of land different religions: Christians, Druzes and Muslims. It established a unique political system, "Confessionalism", which is a power-sharing mechanism based on religious communities. Even though the existence of these religious communities has been the cause of major political problems in the country, it has also granted the country a freedom that is not shared by most of the other Arab countries.





Economically, Lebanon relies on a very active private sector and a large banking sector. It has a competitive free market and a strong commercial tradition. The Lebanese economy is service-oriented. There are no doubts that the country benefits also from its large diaspora. It is said that there are 3 times more Lebanese outside the country than inside...

Unfortunately, the country is constantly prone to national, regional and international political and economic difficulties which makes it very fragile and unstable. Situated in Western Asia, Lebanon is bordered by Syria to the north and east and Palestine to the South.

Even though Lebanon gained its independence in 1943, it was not until 1993 that the Ministry of Culture was finally established. 50 years during which a lot happened in Lebanon on all levels; political, religious, social, economic, educational and cultural, without forgetting a civil war of 15 years. All through these 50 years, and in the absence of the Ministry of Culture, the public sector played a major role in creating opportunities/activities/situations for Lebanese intellectuals and artists to create and generate products (books, paintings, theatre plays, films, etc...) that provided Lebanon a regional and international reputation of being a free country, allowing for the freedom of expression and creativity. So the public sector was present but in a different configuration: during that time, a number of ministries were involved in the cultural sector like the Ministry of Education, the Ministry of Tourism, the Ministry of Information and others...

It is important to mention that during the civil war and with the political, religious and economic crisis that faced the country, the public sector encountered a lot of problems and challenges which resulted in a diminution of support given to arts and culture. To compensate for this loss, a new and informal system was born where the Lebanese civil societies, associations, individuals and communities stepped out and militated to keep the cultural scene alive despite everything.

So what is the situation of the cultural scene today in Lebanon? What we can definitely say is that Lebanon is still considered to be one of the most active countries on the cultural and artistic scene of the region, even with the development of the cultural scene of the Gulf. The Gulf countries might have the financial means to bring in the best of the international cultural scene but it is still not considered to be a platform for creativity and artistic invention like Lebanon. What makes Lebanon such a special case within the Arab Region? To whom should we give the credit and how do we explain this phenomenon given the complexity of the context?

Today, in 2018, the Ministry of Culture is celebrating its 25th anniversary. What did it accomplish all through these years? What are its strengths and its weaknesses?





What are its future plans? If we were to evaluate its role within the Lebanese cultural scene, what would it be? Which role did it play according to the Lebanese cultural institutions? And what is expected from it?

But then again, why should we answer all these questions related to the Ministry of Culture and to the public sector involved in arts and culture when it is well known that the Ministry doesn't have a major role on the Lebanese cultural scene?

If we wish to have a clear understanding of the Lebanese cultural scene, we should start by talking about the main players which are the independent/private cultural associations/individuals that have and are still taking the lead...

2- GENERAL OBJECTIVES AND GOVERNANCE

GENERAL OBJECTIVES

There are no unified general objectives, principles or strategies that govern the Lebanese cultural scene. In European countries, cultural institutions work within the framework of the government's strategies, whereas in Lebanon, and as explained below, culturally, the government is almost non-existent. Each cultural institution enjoys a free and independent internal governance. Individuals running these institutions have the absolute power over the objectives, principles and strategies of their institutions, which gives a large marge to creativity and freedom of maneuver.

Government presence in the Lebanese cultural scene is felt at the level of taxes and censorship, which have no relation whatsoever with the Ministry of Culture. The taxes that the government imposes on the cultural domain are the remit of the Ministry of Finance; censorship falls under the jurisdiction of the General Security; it concerns mostly theatre and movie productions.

GOVERNANCE

The following is a small experience that I personally had with the Ministry of Culture. Many cultural managers, artists, institutions would have similar stories to tell that would only consolidate the fact that the active Lebanese cultural players have forgotten about the public sector and are expecting almost nothing from the Ministry of Culture.

As a producer of a theatre play that was staged a few years ago, I was invited, along with the director of the play, to meet with the General Director at the Ministry of Culture. The responsible of the theatre department at the ministry had recommended the play as the official Lebanese entry in a theatre festival that was supposed to take place in Algeria, and by official request from the Algerian government. The offices of the ministry occupy a number of floors in a building in a central area of Beirut. Apart from the outside signage and the Lebanese flag,





nothing would differentiate this building from any other. At the entrance of the building, there were posters of events (festivals, theatre plays, concerts, etc...) that were outdated. Inside, there were a few paintings by Lebanese artists which are part of a big collection owned by the Ministry (within its regulations, the Ministry has a budget dedicated to the purchase of Lebanese paintings). The General Director welcomed us and invited us into a big office, where we could hear classical music in the background. The GD presented himself as belonging formerly to the educational sector.

Getting back to the purpose of the meeting, the GD who "didn't get the chance to see the play but trusts completely the opinion of his colleague" wanted to know if we were interested in representing Lebanon in Algeria during its annual theatre festival. He continued saying that "the festival would take charge of the expenses for airline tickets, accommodation and the per diem of the crew, along with all the technical requirements of the play (scenography and lighting)". He added "as you most probably know, the ministry has a very limited budget but we are however willing to back you up with a small financial support". Two weeks later, he told us that the festival couldn't cover the airline tickets and that there was no way that the Ministry could do it and that we would have to forget about going to Algeria.

But what is the role of the Lebanese Ministry of Culture?

According to Act No. 215 of 04/02/1993, as amended by Act No. 247 of 7/8/2000 to Article 11, the Ministry of Culture and Higher Education became "The Ministry of Culture".

The aim behind the creation of the Ministry of Culture was to set up an institution that would be the only reference for sponsorship and support of the Lebanese cultural life, in terms of knowledge, research and creativity. It thus brought together the various services involved in cultural affairs, previously scattered and uncoordinated among several public institutions. However, the State was then unable to develop a harmonious cultural policy.

In brief, the Ministry of Culture is divided into two major components:

I- General Directorate of Culture

- 1. Administrative Department
- 2. Cultural Affairs Department
- 3. National Book Department
- 4. Cinema, theatre and exhibitions Department

II- General Directorate of Antiquity

- 1. Historical Monuments Department
- 2. Archeological Excavation Department
- 3. Museums Department





The Ministry has also under its supervision three organisms that have their own administration:

- 1. The Lebanese National Commission for Education, Science and Culture (UNESCO)
- 2. The National Music Conservatory
- 3. The International Centre for Human Sciences

In the framework of this profile, we will concentrate on the General Directorate of Culture, and analyze its objectives and tasks.

The General Directorate of Culture has two main missions:

- To reinforce and stimulate the cultural movement, through encouraging creative young talents and supporting associations and cultural institutions in the field of thoughts, literature and arts in all its forms. Its main objective is to facilitate the access of the citizen to cultural production, to channel and benefit from the existing creative potential and to increase work opportunities.
- To develop and manage the National Library, to create public libraries, manage them and disseminate them all over the country to safeguard the national memory and to familiarize the citizen to its patrimony and culture.

The Ministry also aims at promoting the scientific, archeological, intellectual and artistic universal patrimony of Lebanon by its citizens.

Policy of supporting the cultural sectors

Since its establishment, the Ministry of Culture has decided to devote part of its annual budget to support cultural activities. In 2001, the Department was able to incorporate into its budget a budget line specifically dedicated to the support of Lebanese cinema. Thus, the Department's budget now includes five budget items devoted to supporting creativity and cultural development, distributed as follows:

- 1. Books. It aims at:
- Developing the taste of the citizen to read;
- Encourage the original production of work and its publication in Lebanon;
- Reinforce the publishing industry in Lebanon;
- Help the publishing houses in difficulty.

For the purchase of books, the ministry adopted the following measures:

- To buy books targeting a wide audience and channeling them to departmental libraries;
- To give priority to Lebanese authors and publishers;
- To acquire beautiful books as gifts to visitors to Lebanon;







- To pay attention to renowned publishing houses who suffered from economic difficulties and support them by buying their publications, provided that the publishing house in question presents an Action Plan to improve its financial situation.
- 2. **Visual Arts**. The policy of the Ministry in supporting this field is implemented mainly through the purchase of paintings and sculptures created by Lebanese artists. It is based on the following criteria:
- To dedicate the largest share of the amount allocated to this sector to the acquisition of varied works of talented artists to complete the collection of the Department of Visual Arts;
- To encourage beginners and promising artists by purchasing one of their works, or two at most;
- To increase the collection of the Department through the acquisition of a minimum of one sculpture per year;
- To refrain from buying a work of the same artist on two consecutive years.

Around 1610 art pieces constitute the collection of the Ministry of Culture, which was built up from the fifties. As a result of the war, a number of these pieces suffered from moisture and dust. Between 1997 and 1998, a first inspection and restoration operation took place.

- 3. **Performing Arts**. The support goes to:
- Active and permanent theatre spaces.
- Theatre groups performing in Lebanon.
- Participation of theatre groups in international festivals.
- Children's theatre.
- Dance.
- Participation of young people in subsidized activities.
- Cinema.
- 4. **Cinema**. Each year the Ministry of Culture subsidizes 10 film productions at most:
- Feature films of professional filmmakers;
- A first film by a young director;
- Short films (fiction);
- Documentaries.





The director or producer must submit to the Ministry of Culture the screenplay for which they hold the intellectual property rights allowing its production.

Directors cannot be supported by the Ministry of Culture over two consecutive years for the same project or a new project.

If any director or producer did not get a grant, he may ask for support for the same project for 3 consecutive years.

The beneficiary must sign a contract committing to:

- Return the sum obtained from the Ministry for non-implementation of the project within a maximum period of 18 months from the date of receipt of the amount, whatever the reason;
- Mention the support of the Ministry at the beginning and/or end of the film, in a form approved beforehand by the Ministry of Culture;
- Provide the Ministry of Culture a full copy of the film with all rights except for commercial rights;
- Organise a Premiere Projection at the UNESCO Palace or another cultural centre.

The Ministry of Culture also supports film festivals participating in the costs of the organisation, after having studied the program and its estimated budget, taking into account other sources of support that the festival has obtained.

5. **Associations.** The Ministry of Culture has a budget dedicated to the Lebanese cultural associations. The budget for the associations is less than 1% of the Ministry's budget. Each year, associations can apply to the Ministry fund. A committee gather to study all the applications and accordingly gives funding approval for around 100 associations. The selection is based on the number of cultural activities done in previous years by the associations.

For each of these areas, there is an advisory committee comprising members of the Ministry and other experts. Members of the committee cannot benefit from the support of the Ministry. Each committee reviews the file submitted to the Ministry based on the principles and criteria applied to each sector. Subsequently, the committee presents the proposals to the Minister for a final decision after consulting with the General Director of Culture.

On the other hand, the beneficiaries commit themselves to follow the general and specific conditions set by the Ministry.

What did the Lebanese Ministry of Culture achieve in 2018?

According to the General Director of the Ministry of Culture, the annual budget of the Ministry is lower than 1% of the national yearly budget - around 25 million





American dollars which makes it extremely difficult for the Ministry to implement its policies by supporting the different Lebanese artistic and cultural domains as it would want to. Around 33% of the Ministry's budget goes to its employees, to maintenance and to rental agreements. The budgets of Theatre and Cinema are the same with a yearly total of 220,000 USD for each. Books and libraries have the highest budget but is not very different from the Theatre and Cinema ones. In 2017, the government decided to reduce 20% on all ministries' budgets. Salaries weren't subject to this reduction and thus it is the funds available for cultural activities that were mainly affected.

To my knowledge, there are no records available for the public about the activities of the Ministry of Culture that takes place, which makes it difficult to assess the current situation.

What is the future strategy/plan of the Ministry of Culture?

The Ministerial Council has finally approved the restructuring of the Ministry of Culture, a project that is in progress since a long time. According to the General Director, the main problem of the Ministry lies in the fact that there is no organigram and no job description for each position; that there are very few competent employees; and that some work should be done on increasing the number of the employees as well as working on their qualifications and competencies. Following the difficult financial situation of the country, it will not be possible to increase the number of employees for the time being, but the objective is to work on resource management with the present staff to increase the Ministry efficiency. According to the General Director, this project is a huge challenge and no serious development within the Ministry could be implemented without this first major step. This conversation happened 4 years ago.

Lately, it looks like the Ministry has done important steps with the mandate of Ghattas Khoury as Minister. His main achievements fall under three points:

- 1) The minister has finalized a 5-years strategic plan for the ministry which has been approved by the government. This plan was one of the files that was presented within the Cedres Conference, a conference that took place in Paris in April 2018 and that aims at developing the Lebanese economical situation. As soon as the new government is in place, the Ministry of Culture will benefit from the amount to 250,000,000 USD to implement this strategy. There is a new understanding within the ministry that the role of culture isn't only to entertain but it is also to boost the national economy.
- 2) Following long years of job vacancies in the Ministry's main directorates, the actual minister made sure to fill again the empty seats. This gave back some well-deserved stability to the Ministry.





The minister signed an agreement with the Chinese government who will be donating the money to build an opera.

3- LEGISLATION AND FUNDING

LEGISLATION

Very little is being done on the legislative level in relation to culture in Lebanon. According to the General Director of the Ministry of Culture, the Ministry is not involved at all in reviewing or improving the Lebanese legislation in regards to arts and culture, and apparently does not see the need to do so.

An important law has seen the light in 2008 aiming at regulating the social status of the artistic and cultural professions. After being under the authority of the Ministry of Labor, the authority was transferred to the Ministry of Culture. To date, there are eight syndicates registered, each union according to its specialization: actors, filmmakers, painters, etc. The Ministry of Culture receives applications for membership, and along with the Directorate of Cooperation and the National Coordination - gives the approval after insuring that the member meets the required conditions. The main advantage of this law is the establishment of a mutual support fund for artists, providing its members with health insurance and retirement pensions.

On another note, two years ago, a former Minister of Cultural came up with the suggestion of shifting the censorship authority from the General Security to the Ministry of Culture. This suggestion was rejected by the cultural actors as the idea was to abolish censorship and not to move it from one governmental actor to the other. This suggestion didn't go through and until today the censorship procedure is still the same and the authority is still with the General Security.

Even at the legislation level, most of the initiatives are done by the private sector. However, these initiatives are mostly a reaction by the private sector to try and solve imminent problems like the prohibition of a movie or a play.

Four important initiatives were led in the past ten years by the private sector.

a) The first one is a book published by Al Mawred Al Thaqafy presenting an overview of the policies and cultural practices of eight Arab countries (http://mawred.org/publications/culture-policy-publications/), including Lebanon, with an introductory chapter by the editor of the book, Hanna Hajj Ali. In the chapter dedicated to Lebanon, a section about laws and regulations can be found with the following information:





- Regulatory Act of the Ministry of Culture, 2008. This law specifies in details the role of the Ministry, its objectives and its internal structure.
- Regulatory Act in relation to artistic professions, 2008. This law regulates the artistic professions and occupations, determines the definitions of these professions while clarifying the terms of membership to the trade unions. It also determines the provisions of non-Lebanese artists and conditions of their stay and the establishment of trade unions and mutual fund and affiliation's conditions.
- b) The second initiative is a collective work on the situation of censorship in Lebanon entitled "Acts of Censorship, Legally". The authors of this book view their work as a move to reconsider the laws of censorship in Lebanon. This initiative was supported by the main Lebanese cultural institutions: Beirut DC, Ashkal Alwan, Metropolis, Beirut Art Centre, Né à Beyrouth, Assabil, Shams, Umam, Zico House and two German institutions: Goethe Institute and the Heinrich Boll Foundation Middle East Office. This work was done in response to a number of consecutive cases of censorship on Lebanese cultural products by the General Security. When asked about the censorship system in Lebanon, the general director of the Ministry of Culture states "that this is the job of the General Security and not ours. In fact, we can't offer support to any cultural initiative if it doesn't have the approval of the General Security. As an example, to be able to support a theatre play, the director/producer should have in premier lieu the approval of the General Security on the text of the play".

To quote from the book *The Work of Censorship*, a joint research by Nizar Saghieh, Nayla Geagea and Rana Saghieh: "Several difficulties were faced in documenting censorship cases. Concerning prior censorship of films and theatre plays, decisions by General Security are only made public when covered by the media, usually to protest against a particular case of censorship. Therefore, documentation relied primarily on the cooperation of artists and individuals who have had their work censored. Moreover, General Security's decision-making process is partially influenced by the opinions of hard-to-access religious institutions and political groups". The study demonstrates that the various institutions that implement censorship are not independent and lack the necessary qualifications and experience to do their work. Also, according to the same study: "Public discourse on censorship remains limited, as evidenced by the complete absence of any judicial review of censorship decisions as well as a considerable lack in legal information on the topic".

c) The third and quite interesting work that has be done lately was managed by the Beirut Theatre. The Beirut Theatre is one of the oldest





theatres in town and has welcomed all through the years the best of national, regional and international artists. It is considered by the Lebanese cultural scene as a national heritage. Few years ago, the theatre shut its doors as the owners of the building decided to demolish in order to make way for a new one. This is where a number of artists stood up and decided to reverse this decision. A movement with the slogan "Give back the Theatre to Beirut" was born to preserve the theatre. It resorted to legal measures and the case was given to a lawyer, but without noticeable success. The Minister of Culture of the time, embarrassed by the big campaign and under pressure from the local Media, was able to put an immediate stop to the demolition of the theatre for a certain period. Unfortunately, very soon, this decision was no longer applicable. However, and after few years, the theater still exists and the building has not been demolished.

d) Another interesting quite new initiative is Al Mawred Al Thaqafi's (Culture Resource) grant for local and regional projects and initiatives under the Cultural Policy Program. Al Mawred Al Thaqafy announces every two years an open call for projects that aim to develop or change cultural policies on the local or regional levels in the Arab region. One project has been selected from Lebanon for the 2018 Grant. This is a very innovative initiative which is worth keeping an eye on.

FUNDING

With the difficult political situation in the region, the financial support for arts and culture is becoming more and more difficult. However, this does not prevent the Lebanese cultural scene to remain lively and versatile.

In Lebanon, the arts institutions rely very much on foreign funding and mostly on European ones. Even though European budgets have diminished, they are still the most important source of funds.

Here are the main sources of funding for arts and culture in Lebanon:

- International funding: maybe the best examples of an international funding agency are the Ford Foundation and the Open Society Foundation. For example, the Ford Foundation supported for many years a number of Lebanese cultural associations like Shams (Performing Arts), Beirut DC (Cinema) and Ashkal Alwan (Visual Arts). Most of the funds were allocated for long periods, three to five years. The associations that were granted the funds from the Ford Foundation were able to find other funds and they all still exist until today.
- European Union funding: there is a variety of European funds that derive from the European Cultural funding. The European Union allocates funds also through their local representative offices with a yearly grant for





culture that vary each year and through other grants for targeted and specific fields of interest. The interest varies according to the current priorities of the European Union, which are not necessarily consistent with those of local institutions/projects, and which makes it difficult for them.

- European cultural centres funding: these are available through the existing centres like the French Institute, Goethe Institute, The British Council and many others. With the economic crisis that the world has faced the budgets of these centres are constantly shrinking. Political interests of foreign countries in Lebanon play a major role in the allocated budgets. Therefore, it is obvious that France has a major interest in Lebanon and is still the main player in the cultural field.
- **Public funding:** public funding has been for years almost non-existent. The Ministry of Culture's financial support is so minimal that cultural institutions/associations forget that it represents a funding option. However, lately the Municipality of Beirut began to play a significant role on the cultural scene. The Municipality is now supporting a number of cultural events and activities and is more and more implicated in the cultural scene. It has made a big progress also in partnering with foreign municipalities and in getting grants to support national initiatives. The involvement of the municipality is particularly important in Beirut but is not exclusive to it. In the regions, municipalities are realising the importance of cultural activities for their economy which lead to a real boom of festivals supported or initiated by the municipalities. For example, the municipality of Jounieh (in the north of the country) has put in place a yearly summer festival with national, regional and international musical programme. In parallel with this programme, the municipality gives also the space for the locals to sell their products, attracting the festival audience. Municipalities have realised that these festivals are quite touristic and can give a push for the regional growth. However, these initiatives depend on the interest of the mayor and his beliefs so the investment in culture is very unequal depending the regions.

The Ministry of Tourism plays an important role in supporting the major international festivals that are organised every summer all over the country. The Ministry does allocate yearly a considerable amount of money for the most renowned festivals, like the Baalbek International Festival, Beiteddine International Festival and others. These festivals program international stars and their tickets are quite expensive and thus are mainly reserved to the middle and upper classes. It is important to mention at this stage that a number of these festivals are managed by the wives of the political leaders of the country and are considered to be prestigious social and political work.





- > Small Arab grants: there is a number of small grants available to Arab artists/institutions/associations and which include Lebanon. Depending on the policy of each of the granting bodies, these grants can be for theatre and cinema production, for book publishing, for musical creations and other type of artistic activities. We can list AFAC (The Arab Funds for Arts and Culture), Al Mawred Al Thaqafy, and others... These funds have been of great help to the Lebanese cultural scene even if these come as small grants (between 5.000\$ and 10.000\$).
- Private funding: the private funding in Lebanon relies very much on personal acquaintances and social status. Most of the funding for arts and culture comes from the banking sector. Banks are playing a major role in sponsoring events in Lebanon, however they mainly support events that can bring them good visibility and have no interest in auteur work. There is no transparency what so ever in the way these banks sponsor activities and they do not have clear strategies that can guide cultural operators. You can find that both parties are mostly discontent: the banks complain about receiving a huge number of applications that they are not interested in, while the cultural operators grumble about never being able to secure sponsorship from a bank for any of their events.
- Philanthropic funding: lately, we have seen some institutions succeeding in getting money from wealthy people. Upon closer look at this somehow new phenomenon, we also found out that this is also usually done through acquaintances and social status. In other words, those who are able to get the money out of the rich Lebanese businessmen, are those who known them, which makes it quite difficult for the others to get to them.
- New ways of funding: the crowd funding system is still considered in Lebanon as a new mean to fund artistic and cultural activities. Cultural operators are still exploring this opportunity. Some attempts have already been made but we don't have clear feedback on the issue.
- Fundraising events: some institutions are also adopting the system of fundraising event which is becoming quite common these days such as an auction event or a party to collect funds for the institutions.

It is obvious that there is a continuous search by Lebanese cultural operators for new and inventive ways to fund their activities and somehow they are being able to do it despite of all the economic problems of the country. Almost all those who have been asked about the financial situation of culture in Lebanon reply that they were not getting enough funds to realize their work as wanted. There is a general dissatisfaction about the state of affairs but everybody seems to adapt.





4- INSTITUTIONS, CIVIL SOCIETY ACTORS AND INFRASTRUCTURES

INSTITUTIONS AND CIVIL SOCIETY ACTORS

If you look at any study made about the main players of the Lebanese economy, you will find that these are from the private sector. The way that we understand "the private sector" in this paper is any company that is owned by citizens and not by the government. In the cultural domain, the majority of the institutions are non-profit since this status allows them to get funds from foreign funding bodies (as most of the international funding bodies require that the applicant is a non-profit association). The cultural scene is no exception; it is also based on independent individuals/institutions/associations, with great artistic, intellectual and/or entrepreneurship potentials. The Lebanese cultural scene is far from relying on anything but on human capacities and the possibilities it can bring.

Looking back to the years, and looking back at the cultural scene in particular, we could say that there are now what we can call the "Oldies" and another group that we can call the "New comers". The oldies are the cultural institutions/associations/individuals that came up in the 1990s, such as Zico House, Ashkal Alwan, Beirut DC, SHAMS, Khayal and others. At the time, Lebanon was just rising up from 15 years of civil war and a number of young arts lovers created a cultural mood that attracted foreigners from all over the world and gave back Lebanon a place on the international artistic scene. Ashkal Alwan was into visual arts and made public installations in public spaces. Beirut DC's main mission was to support the Arab Cinema. Zico House was concentrating on cultural development through civic and social associations. SHAMS was more involved in Performing Arts. Khayal was a puppet company for children. All the above mentioned institutions are still active today despite all the financial, administrative and institutional challenges that they have faced all through the years.

Along with the above mentioned institutions emerged also a number of festivals. In the performing arts' field, AYLOUL festival opened up the doors to a new wave of Lebanese artists that are now recognized internationally. AYLOUL was not only about showcasing Lebanese arts to the local audience; it was also about inviting

¹ Some recent initiatives have explored possibilities of mapping of the cultural sector and collaborations between civil society actors and the government with mixed results. See Agenda culturel "Le monde culturel libanais à l'horizon 2020, http://www.agendaculturel.com/Library/Files/pdfs/2017/Etude_Le_monde_culturel_libanais_a_l_h_orizon_2020.pdf, and Marsad with the partnership of Me'zaf, http://www.marsad-observatory.org/fr/Lebanon





curators to select and program Lebanese arts in their own countries. AYLOUL revealed that the Lebanese audience, although small at the time, was ready and eager to open up to avant-gardist programmes and to regional and international arts scenes. AYLOUL doesn't exist anymore but it definitely opened up the door to many achievements.

Cinema festivals were also founded at the time like "Cinema Days of Beirut" which was created and organised by Beirut DC, the "Beirut International Film Festival" created and organised by Colette Naufal and "...Né à Beyrouth". What is worth mentioning at this stage is that each of these festivals was specialized in a domain ("Cinema Days of Beirut" in Arabic cinema, "Beirut International Film Festival" in the best of international cinema and "...Né à Beyrouth" in Lebanese cinema) and that somehow each managed to work without stepping out on the other festivals... This phenomenon also applied to the other disciplines. It was as if there was an exclusivity agreement between the players that no one questioned. All three cinema festivals still exist and are now considered to be at the core of the domain in Lebanon.

For the theatre, the 90s also witnessed a very active movement due to the stamina and determination of the artistic directors of the theatres. Beirut had two main independent theatres: Al Madina Theatre and Beirut Theatre. Both were very active and programmed the best of the international, national and regional theatrical productions. Al Madina Theatre is still active whereas the Beirut Theatre, closed in 1998, to be re-opened twice under two different managements. The Beirut Theatre has been closed for years now and it is unclear what will become of it despite the many attempts by activists to preserve it. Lately, and following long years of economic struggle, another theatre shot its doors, Babel Theatre, who was opened by Iraki Theatre director, Jawad Al Assadi. Today the city counts two independent theatres: Al Madina Theatre and Sunflower Theatre. They are both constantly strugaling to keep up with their overheads. The city has also a number of theatres that belong to universities like Monot Theatre, which is a very active theatre and is mostly considered to be francophone, and the Gulbenkian theatre which belongs to the Lebanese American University and is very rarely open to out of campus artists. Few years ago, Joe Kodeih, a theatre director and actor has opened a new theatre and has until now programmed mainly Lebanese productions. There are a number of other theatres here and there but the above mentioned are the most renowned in the city. Outside the capital, the main cities usually have at least one theatre, privately owned, like in Tyr and in Tripoli. As for villages, there is a growth in opening multidisciplinary centres that can host cultural events like small plays, movie screening, concerts, exhibitions, workshops, etc...

After the 2000s, the cultural scene saw the emergence of new associations, like Zoukak, which is a theatre company and a cultural association, Collectif





Kahraba and Minwal Theatre Company. Zoukak and Collectif Kahraba have similarities in the way they were created: artists coming from different backgrounds teamed up and created what is called in French a "Collectif". Within the same association, you can find for example a photographer, a graphic designer, a dancer and a playwright. These individuals work on their own and in group and were capable of fostering a major place in the Lebanese cultural scene. However, even though the "Oldies" were also created as associations, they were managed by one person and looked more like an individual initiative.

A lot is being done also by individuals. Very few of these persons have majored in cultural management, since this field is not yet being taught in the local universities.

The available majors are mainly cinema and theatre and there is very little on cultural management. Those who studied Cultural Management are mainly those who lived abroad and came back to their country. It is a common practice to find a theatre director wearing many hats, that of a producer, of a sound and light designer, of a scenographer and even of a graphic designer for the same play. This is mainly due to the lack of financial support but we can notice that some changes are occurring and that the demand for professional specialization is increasing.

Looking at the way these institutions are governed, we notice that most of them follow the same system. In the 90s, most of the cultural institutions started as an individual initiative. Zico House was initiated by Zico, Ashkal Alwan was initiated by Christine Tohme, etc. Soon most of these individuals decided to turn their initiatives into associations for two reasons: to have a legal status vis-à-vis the government and to be able to apply and get funds. Even though most of the "Oldies" were turned into associations, they are still until today managed and run by the same person who initiated them and they look more like an individual initiative. The association is just a legal cover.

Today, things have changed a bit; the institutions are turning more into collectives even though they are still legally registered as associations. The decisions are taken collectively. This is happening mostly within theatre companies like Zoukak and Collectif Kahraba. Very few of these associations are being able to get a proper administrative team due to financial problems. Among the success stories in terms of management, the Beirut Art Centre is one of the few organizations which was able since its creation to maintain its administrative team with its different components. One of the main problems of the cultural institutions in Lebanon is indeed to find funds for operational and overhead expenditures.





With the Syrian crisis and the refuge of some of its artists and cultural operators in Lebanon, the Lebanese cultural scene witnessed some changes. Syrian actors became more and more present on theatre stages and in Lebanese TV series; a number of cultural associations and funding bodies saw the light, some were targeting Syrians only while others combined Syrians, Lebanese and Lebanese and Syrian Palestinians.

Below is some information on these new associations and funding bodies:

- Bidayyat for Audiovisual Arts

Bidayyat for Audiovisual Arts is a non-profit civil company, launched in early 2013, to support and produce documentaries and short and experimental films, and to organize specialized training courses on documentary filmmaking. Bidayyat envisions a creative, independent, open and interactive cinematic and audiovisual culture that is influential in our societies and is open to other societies. It envisions becoming part of a cinematic movement that will give voice to the new experiments and artistic outpourings that the cultural scene is witnessing in this time of great change in the region.

Bidayyat also aims to be a space for the exchange of expertise and interaction between young people interested in documentary and short and experimental filmmaking, with the ultimate objective of creating a cultural and cinematic space. This space will offer artistic and professional support, as well as financial aid to help make their film projects a reality. Ultimately, Bidayyat hopes to cast light on the complexity and richness of the region's sociological reality through a language of documentary cinema which interrogates reality just as much as it records it, which privileges art over propaganda, people over rulers and revolution over the status quo. More specific information of Bidayyat's programs can be found on www.bidayyat.org.

- Ettijahat- Independent Culture:

Ettijahat- Independent Culture is a Syrian cultural organization founded in the end of 2011. Ettijahat seeks to activate and render the role of independent culture and arts more positive, in the process of cultural, political, and social change. Ettijahat tries to achieve that by supporting artists and undertakers of cultural initiatives, enabling young researchers, working to build consensus and alliances between individuals and cultural institutions, promoting the arts and artists through regional and international platforms, and helping Syrian communities wherever they are have access to culture and arts. Ettijahat has a number of different program that can be found on their site https://www.ettijahat.org.





Action for Hope

Action for Hope started in summer 2013 as a pilot program under the umbrella of Culture Resource (Al Mawred Al Thaqafy), a pan Arab cultural organization and provider of services and support to the independent cultural field in the region.

The genesis of the project was a trip made by a delegation of 17 Arab artists and cultural activists to a Syrian refugee camps and who came together with a plan to show the solidarity of the Arab cultural community with the Syrian people in crisis. In early 2015, the Action for Hope cultural relief program and activities were re-formulated to respond to the findings and evaluations of the pilot phase. The most important change after the pilot was to add to the "relief" elements such as cultural relief convoys more sustainable cultural development programs that have a deeper impact on communities and on the arts and culture scene such as the music school, advanced training in video and theater, and the university scholarships in the arts.

Action for Hope programs can be found on http://www.act4hope.org.

It is worth mentioning that most of the Syrian artists and cultural actors have and are still trying to leave Lebanon as they are being faced with very difficult economical and legal status situations. There are no promises of a better future and therefore, the choice is to move out looking for better living conditions.

INFRASTRUCTURES

Lebanon counts a number of small museums. The main one, the National Museum, is located in Beirut and is a public institution. The others are privately owned: Ameen Rihani Museum, Archaeological Museum of the American University of Beirut, Bsous Silk Museum, Byblos Fossil Museum, Byblos Wax Museum, Gibran Museum, Lebanese Heritage Museum, Museum of Lebanese Prehistory, Robert Mouawad Private Museum, Sidon Soap Museum, Sursock Museum (a modern and contemporary art museum in Beirut) and the Tourist Landmark of the Resistance. In 2008, a project was initiated following a cooperation agreement between the City of Beirut and the City of Paris: a war-damaged building threatened with demolition at the end of the 1990s, "The Yellow House" was finally saved thanks to the efforts of civil society and the commitment of the City of Beirut. The Yellow House is now restored. The original plan was that the building will accommodate: - a museum, - a cultural and artistic meeting place, - a facility for archiving research and studies on the city of Beirut throughout history, - an urban planning office for the City of Beirut, and an underground car-





park. Until the original plan is implemented, it is now being rented as an exhibition space preferably with some connection to the city of Beirut.

The space has been entitled "Beit Beirut" which means the house of Beirut.

In terms of libraries, public libraries can be found in most of the cities and major regions of the country. There are overall 7 municipal libraries, 15 ministry libraries, around 40 other libraries that are open to the general public and 25 private specialized libraries, like The Oriental Library, Orthodox Studies Centre Library and Engineering and Architects Order Library. There are also the universities' libraries. Assabil, a non-governmental association founded in 1997 to establish and promote public libraries in Lebanon that are free and open to all, is operating the city's public libraries. Assabil has been commissioned by the Municipality of Beirut to manage and operate the municipal public libraries in the neighborhoods of Bachoura (since 2000), Geitawi (since 2004) and Monnot (since 2008). There was a plan done by Assabil and the Municipality of Beirut to add around 9 libraries throughout the city but nothing has happened until now.

While it is uncommon for an NGO to be operating a city's public libraries, Assabil's arrangement fits within Beirut's trend towards private management and financing of public works. "The concept of public right is very poor in Beirut. The dominant culture or thinking is private, not public" said Boulad, the head of Assabil. Although the municipality provides Assabil with spaces for libraries and partial funding, it doesn't interfere in the NGO's management. Assabil also relies on corporations, corporate foundations, and foreign countries and foundations to help cover its costs. Since 2007, and upon the Minister of Culture's recommendation, the Lebanese Government has taken on the responsibility for financing the Revival Project of the Lebanese National Library, in continuation of the Rehabilitation Project funded by the European Union in 2003-2006.

Lately, the Lebanese cultural scene is witnessing a boom in the opening of cultural spaces with the opening of Station Beirut, of Studio Zoukak, Mansion, Beit Amir, B Beirut, Hammana Artist House and many other spaces that hold different activities all year long, ranging from movies screenings, talks, performances, concerts, installations, etc... The trend is to have everything within one space: a screening space, a reading space, a cafeteria, a working space, etc... These are meant to be multifunctional spaces, capable of accommodating different kind of activities. These are again privately owned spaces. Each of these spaces has its audience and are therefore quite active.

In terms of theatre venues, the government owns one theatre which is the UNESCO Palace but the rest of the existing theatres are privately owned. These theatres program Lebanese, Arab and international performances. Almost all the theatres are suffering from financial problems but some are somehow able to survive despite of everything.





4.1 STAKEHOLDER ANALYSIS MATRIX OF THE CULTURAL SECTOR

Stakeholder and basic characteristics	Interests and how affected by the problem(s)	Capacity and motivation to bring about change	Possible actions to address stakeholder interests
Stakeholders from the private sector: - Cultural Associations - Cultural Operators - Artists Basic characteristics: • Independence	Interests: Finding permanent financial support. Discovering and presenting the best artistic work to the audience. • Affected mainly by financial problems.	Capacity: Strong Motivation: Average	Create new funding possibilities.
Stakeholders from the public sector: - The Ministry of Culture Basic characteristics: Alienated - The Municipalities Basic characteristics: • Supportive	Interests: For the ministry, to restructure their internal organisation and to fulfill their duties. • Affected mainly by financial problems.	Capacity: Weak Motivation: • Weak	Offer consultancy and capacity-building trainings.
Stakeholders: - Funding bodies - Sponsors Basic characteristics: • Project-oriented	Interests: To serve their missions through supporting arts and culture. • Affected by the continuous political situation of the region	Capacity: Strong Motivation: • Average	Build a structured virtual platform where the funder/sponsor can know about the future plans/projects of each of the institutions in advance.
Stakeholders: - Audience - Media Basic characteristics: • Interested and available	Interests: • To see the best of Lebanese, Arab and international arts and culture.	Capacity: Strong Motivation: Average	





Stakeholders from	Interests:		
the private sector:	Finding permanent		
- Cultural	financial support.	Capacity:	
Associations	Discovering and	Strong	 Create new
- Cultural Operators	presenting the best		funding
- Artists	artistic work to the	Motivation:	possibilities.
	audience.	 Average 	
Basic			
characteristics:	Affected mainly by		
 Independence 	financial		
	problems.		

4.2 SWOT ANALYSIS OF THE CULTURAL SECTOR

Strengths	Weaknesses
Freedom in the choice of the	Lack of specialized persons
projects/events	Lack of continuity/sustainability in the
Independence	projects
Diversity in the arts fields	Deficiency in national strategy/policy
Openness to international artistic	Nonexistence of the public sector
scene	

Opportunities	Threats	
• The interest of foreign cultural institutions	The unstable political situation	
in the Lebanese creativity	The unstable economic situation	
Availability of exchange and	The unstable regional situation	
collaboration programs		
Accessibility of foreign funds		

5- EDUCATION AND TRAINING

The main universities in Lebanon are the American University of Beirut (AUB), the Lebanese American University (LAU), the Lebanese University and the St Joseph University (USJ). There is a number of smaller ones like the Beirut Arab University, the Balamand University, the Notre-Dame University (NDU), Hagazian, etc... As can be grasped from the name of each university, the curriculum is either in Arabic, French or English.

The main universities mentioned above offer programs related to arts and culture. However, the available programs are basic programs (like BA in History of Arts, BA in Communication Arts) but very few specialized programs exist. ALBA (Académie libanaise des Beaux-Arts) part of the Balamand University has some







masters programs like Masters in Visual Arts, Masters in Design, Masters in Movie Production and Masters in Special effects.

Around 20 years ago, new universities were accredited like AUST, Al Kafaat University, AUL, and others. These universities offer programs in TV, graphic and interior designs but no theatre or visual arts programs.

There are very few trainings available and these are implemented mainly either by universities or cultural associations. These are more like workshops considered as part of the university curriculum. Some universities invite foreign professional to give a workshop/training in a specific subject.

In 2011, Ashkal Alwan launched an interdisciplinary non-accredited arts study program entitled The HWP. The program admits artists and other cultural practitioners who wish to develop their formal, historical, and critical skills in a discursive setting, and provides enrolled fellows with feedback and resources to facilitate and support their practice. The program is also accessible to non-enrolled participants through various lectures and other activities that are open to the general public.

6- NON-PROFESSIONAL PRACTICES AND GENERAL AUDIENCE

For a certain period of time, the audience or the wider public boycotted the theatre. Plays were becoming too experimental and the wider public didn't enjoy watching a one-hour play without a word uttered or without understanding the meaning of it. Frustrated by the situation, artists complained of the general lack of interest in their art. With time artists started creating more accessible plays attracting thus a more demanding audience

There is a huge interest by the Lebanese audience in paintings, designs of all sorts, installations, sculptures, etc... The visual arts spaces like Beirut Art Centre for example bring to Lebanon the best of regional and international work and audiences rush to see it.

The movie sector has always had a preferential treatment amongst the Lebanese audience. American movies dominate the screens and are always ranking at the top of the Lebanese box-office. There are however a few initiatives like Metropolis that allows for a different kind of cinema to be seen. Even if the audience is smaller, these initiatives meet some success. A lot of special weeks are being programmed like the ARTE week or the Iranian Cinema weeks and these are awaited by a large number of people. There is a number of new cinema initiatives also taking place like the Cabriolet Film Festival which is the first outdoor film festival of its kind in Lebanon. The festival has since become





an annual event and takes place over the course of three consecutive nights on Gemmayzeh Stairs in the heart of Beirut City.

As for music and concerts, the audience is there and awaiting international, Arab and Lebanese concerts.

On another note, the media is very supportive of the cultural scene in Lebanon. It follows all the events/activities/festivals/initiatives that take place in Beirut and outside of it. During the summer, the media is mostly dedicated to the international festivals that take place as mentioned above outside Beirut.

They also support the cultural scene by offering free advertisements on Radios, TVs, newspapers, magazines and online media websites. They are willing to partner with cultural institutions in return of some visibility that they can gain – that is if these institutions/festivals are independent. In Lebanon, almost each political party has its own TV, radio and newspaper. As long as cultural events have no political connotation, all the media are most of the time willing to cover them. When on the contrary the event does have a political connotation, then the organizers usually turn to the media (radio/TV/film) that have the same affiliation. Unfortunately, Media in Lebanon is currently facing a harsh crisis with the closure of some of its newspapers who used to cover cultural activities, reducing the coverage.

7- CONCLUSIONS AND RECOMMENDATIONS

Trying to identify the main problems of the Lebanese cultural scene, one comes up with different answers: financial issues, lack of coordination between the different cultural operators, absence of strategic infrastructures, inefficiency of the public sector, the quality of the productions and the type of audiences (the intellectual versus the big public, the urban versus the rural).

At the end, considering the serious instability of the Lebanese situation, the cultural scene may be considered as very lively. It seems that the Lebanese people, with all their complexities, have a keen knack for survival and that every time the country is facing difficulties, citizens gain in force and in creativity!

The artistic scene is constantly moving, young and creative artists are emerging, the design and creative field have never been so vivid, theatre plays, musical creations, festivals, photo and painting exhibitions, crafts, dance... The city is always on the move and the Lebanese creators are present all over the world with their productions and initiatives. No one is expecting any support from the government or the country, and everyone is doing as he/she sees fit.





The problem remains the same for almost all the cultural associations: securing money/funds for the running costs. The question is: where do we go from here? What about the coming years? Where and how do we secure the funding? The associations are covering their overhead expenses out of their funded projects. Therefore, sometimes, associations get employees for specific projects and a temporary basis: it teaches them how to work according to the association standards but as soon as the project is over, the association is no longer capable of paying its employees and has to let them go until it secures funding for another project. It is a vicious circle in which many associations find themselves caught up, and it puts into question the sustainability of the association. And yet when you look back you find that most of these associations are still there and are still working as hard as the first day...

The other major issue has to do with coordination and transparency between the different theatres. Few years ago, the idea of publishing a common agenda, an idea by Zico House, for all the theatres came up as an answer to this issue. A common monthly agenda was prepared and distributed at the entrance of all theatres, in which one could find all the events programmed in all the theatres. The positive impact of this project and the difference between it and any other informative publication (like for example the Cultural Agenda) is that it helped the theatres coordinate the dates in advance and thus decreased duplicating events on the same dates. It went very well for a certain period of time, but as soon as Zico House stopped working on this, the theatres stopped this coordination and all the efforts that were put in place went to naught.

Another issue has to do with the duplication of the work: since the end of the civil war, we have witnessed duplication in the work done for the development of arts & culture. In the absence of real dissemination and serious record-keeping, every initiative is considered a new effort. In order to find out about theatrical or musical events or how many plays were staged in 2018, who staged them, in which theatre, how many people attended, requires tremendous personal effort. The same work is being done over and over again, year after year, without building up and progressing on any level...

In Lebanon, family is considered to be a very strong component of the society, and yet, upon closer look, the citizen has in fact a very individualistic approach, especially when it comes to business and work. Each cultural operator/institution is fighting to develop its work unilaterally with little concern for improving the national situation. If and when, he/she works on a specific national cultural issue, it turns out that this is because his/her work will benefit from this work.

Although the cultural scene is very lively mostly in Beirut, many things can be done to strengthen and improve the professional environment by both the public and the private sectors, inside and outside the capital. Together with the





Ministry of Culture, a lot can and should be done but there is there is a long way to go.

Here are some outstanding points that need to be addressed:

- Work on archiving/recording what is happening culturally and artistically in Lebanon.
- Create a platform to gather all information related to the Lebanese cultural scene.
- Find ways to strengthen institutions through funding their operational expenditures and not only their projects.
- On the legislative level, find ways of securing more money to the cultural scene through the deduction of yearly percentages from taxes or income.
- Motivate the sponsors to clarify their cultural strategies.
- Encourage the cultural operators to allocate some of their time regularly to come up with solutions/ideas to improve the current situation, in coordination with other institutions
- Encourage the government to provide real financial support to cultural spaces.

During my meeting with the General Director of the Ministry of Culture, I was curious to know if the Ministry, at the time of its creation, looked into international examples to put its objectives. It turned out that the Ministry based all its structure on the French system.

I was very surprised to hear about this and asked again: "but in what way do we resemble to the French system?" The cultural scene in France relies entirely on the Ministry whereas in Lebanon it is completely the opposite. I mentioned that our system looked more like the American system where most of the work is done through the institutions and communities.

Maybe what needs to be done at this stage is to re-look on the foundations of the cultural scene in Lebanon and start up all over again, after a deep research on international examples and come up with a new particular system that can suit a country like Lebanon. But then again, even if we don't, arts and culture will always be there and will always be as vivid as it has been and as it is today.





8- ANNEXES

- The site of the Ministry of Culture: http://culture.gov.lb/
- The site of the Mawred Al Thaqafy:
 http://mawred.org/publications/culture-policy-publications
- « The Work of Censorship, Legally », a joint research by Nizar Saghieh, Nayla Geagea and Rana Saghieh.
- Interview with the General Director of the Ministry of Culture.
- Meeting with Paul Mattar, director of the Monot Theatre.
- Meeting with Hanane Hajj Ali, actress/researcher/teacher.